



**LAGOS STATE GOVERNMENT**  
LAGOS STATE SIGNAGE AND ADVERTISEMENT AGENCY

Effective Jan.2025

**ANNUAL PERMIT FEES FOR THE THIRD PARTY SIGNS CHARGES PER SIDE/PANEL/STREET LAMP POLE**

BILLBOARDS					
DESIGNATION	Maximum Advertisement Area in Square meters	Normal Zone N	Restrictive Zone N	High Street N	Local & International Airport N
16 Sheet	6.0	29,120.00	58,240.00	72,800.00	182,000.00
48 Sheet	18.0	109,200.00	254,800.00	364,000.00	910,000.00
96 Sheet	36.0	218,400.00	509,600.00	1,456,000.00	3,640,000.00
		-	-	-	-
Rooftop (Static)	0 - 36.0	728,000.00	1,092,000.00	1,456,000.00	3,640,000.00
	Above 36 - 73	1,019,200.00	1,474,200.00	1,838,200.00	4,022,200.00
	Above 73 - 109	1,310,400.00	1,674,400.00	2,038,400.00	4,222,400.00
	Above 109 - 145	1,601,600.00	1,965,600.00	2,329,600.00	4,513,600.00
	Above 145	1,892,800.00	2,256,800.00	2,620,800.00	4,804,800.00
		-	-	-	-
ROOFTOP (Ultrawave)	0 - 36.0	1,092,000.00	1,638,000.00	2,184,000.00	5,460,000.00
	Above 36 - 73	1,474,200.00	2,020,200.00	2,566,200.00	5,842,200.00
	Above 73 - 109	1,856,400.00	2,402,400.00	2,948,400.00	6,224,400.00
	Above 109 - 145	2,238,600.00	2,784,600.00	3,330,600.00	6,606,600.00
	Above 145	2,620,800.00	3,148,600.00	3,712,800.00	6,988,800.00
		-	-	-	-
UNIPOLE	0-54	1,274,000.00	1,528,800.00	2,038,400.00	5,096,000.00
	55-108	1,820,000.00	2,184,000.00	2,912,000.00	7,280,000.00
		-	-	-	-
<b>ALL FRONT/BACK LIT STRUCTURES</b>	<b>18.0</b>	<b>728,000.00</b>	<b>1,092,000.00</b>	<b>1,456,000.00</b>	<b>3,640,000.00</b>
48 Sheet Ultrawave	18.0	163,800.00	382,200.00	546,000.00	1,365,000.00
WALL PANEL Ultrawave	18.0	1,092,000.00	1,638,000.00	2,184,000.00	5,460,000.00
96 Sheet Ultrawave	36.0	327,600.00	764,400.00	2,184,000.00	5,460,000.00
UNIPOLE Ultrawave	108.0	2,366,000.00	2,839,200.00	3,785,600.00	9,464,000.00
Wall Drape		291/Sqm/Week	410/Sqm/Week	501/Sqm/Week	874/Sqm/Week
Wrap Around		228/Sqm/Week	319/Sqm/Week	410/Sqm/Week	710/Sqm/Week

LED STRUCTURES	Square metres	Normal N	Airport/Business (H) District N	Highways N	Encroachment Zone (N)
	0 - 40	3,380,000.00	4,225,000.00	5,070,000.00	10,140,000.00
	41 - 80	6,337,500.00	8,027,500.00	9,295,000.00	18,590,000.00
	81 - 100	8,872,500.00	11,407,500.00	13,520,000.00	27,040,000.00
	Above 100	13,520,000.00	16,900,000.00	20,280,000.00	40,560,000.00

OVER HEAD GANTRIES/DIRECTIONAL SIGNS			
Maximum Advertisement Area in Square meters	Overhead Gantries/Directional Signs (category A)	Overhead Gantries/Directional Signs (category B)	Overhead Gantries/Directional Signs (category C)
0-30	364,000.00	507,000.00	650,000.00
31-60	988,000.00	1,550,250.00	2,112,500.00
61-90	1,612,000.00	2,593,500.00	3,575,000.00
91-120	2,236,000.00	3,636,750.00	5,037,500.00
Above 120	2,860,000.00	4,680,000.00	6,500,000.00
ULTRAWAVE	546,000.00	1,638,000.00	9,100,000.00
LOCAL & INTERNATIONAL AIRPORT	910,000.00	2,730,000.00	18,200,000.00
LOCAL & INTERNATIONAL AIRPORT (ULTRAWAVE)	1,365,000.00	4,095,000.00	22,750,000.00

- G.A: Overhead Gantries/Directional Signs built on Private Sector Initiatives.
- G.B: Overhead Gantries/Directional Signs built by the Government.
- G.C: Overhead Gantries/Directional Signs which span across the road.

SPECIAL ADVERTISEMENT STRUCTURES					
DESIGNATION		RATE (N)	RATE (N) ULTRAWAVE	LOCAL & INTERNATIONAL AIRPORT RATE (N)	LOCAL & INTERNATIONAL AIRPORT RATE (ULTRAWAVE) (N)
Iconic Structure (Billboard)		18,200,000.00			
Wall Drape (Temporary)		725/Sqm/Week			
Water Tank (attracts 25% discount in water corporation)		336/Sqm/Week	420/Sqm/Week	504/Sqm/Week	630/Sqm/Week
Tank Farm		91,000.00			
Blimp		5,200,000.00			
Inflatable (Size Sqm)		Per Annum			
up to 45sqm		2,600,000.00			
up to 70sqm		3,328,000.00			
up to 100sqm		4,160,000.00			
Above 100sqm		5,200,000.00			
Water Advertisement		Charges			
Weekly		58,240.00			
Yearly		3,028,480.00			
Bridge Panel (Pedestrian/vehicular)		1,456,000.00	2,184,000.00	3,640,000.00	5,460,000.00
Advert on Bridge built on private sector Initiative		728,000.00	1,092,000.00	1,820,000.00	
Arts Theatre, TBS, National Stadium e.t.c	3rd Party Restrictive Rates apply				

LASAA  
[www.lasaa.com](http://www.lasaa.com)

UNIPOLE (NEON) MAXIMUM SIZE 108sqm PER SIDE		
SIDE	ORDINARY	ULTRAWAVE
Rural	455,000	728,000
Normal	728,000	946,400
Restrictive	873,600	1,135,680
High	1,164,800	1,514,240
Local & International Airport	2,912,000	3,785,600

**STREET LAMP POLES**

STATIC/NON-ILLUMINATED STREET LAMP POLES					
STREET LAMP POLES	Square metres	Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		15,000.00/Pole	30,000.00/Pole	30,000.00/Pole	60,000.00/Pole
Administrative Fee (Above 6 Months)		60,000.00/Pole	120,000.00/Pole	150,000.00/Pole	190,000.00/Pole
Administrative Fee (6 Months Only)		30,000.00/Pole	60,000.00/Pole	75,000.00/Pole	80,000.00/Pole
Permit Fee (Less than 6 Months)		6,000/Month/Pole	8,000/Month/Pole	10,000/Month/Pole	12,000/Month/Pole
Administrative Fee (Less than 6 Months)		24,000.00/Pole	32,000.00/Pole	40,000.00/Pole	48,000.00/Pole
Administrative Fee (Business Directional Signs)	Inner Streets - 20,000.00				

STATIC/NON-ILLUMINATED STREET LAMP POLES WITH 50% DISCOUNT FOR UNTAPPED AREAS					
STREET LAMP POLES	Square metres	Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		7,500.00/Pole	15,000.00/Pole	15,000.00/Pole	30,000.00/Pole
Administrative Fee (Above 6 Months)		30,000.00/Pole	35,000.00/Pole	60,000.00/Pole	60,000.00/Pole
Administrative Fee (6 Months Only)		15,000.00/Pole	17,500.00/Pole	30,000.00/Pole	30,000.00/Pole
Permit Fee (Less than 6 Months)		3,000/Month/Pole	4,000/Month/Pole	5,000/Month/Pole	6,800/Month/Pole
Administrative Fee (Less than 6 Months)		12,000.00/Pole	13,500.00/Pole	15,000.00/Pole	17,500.00/Pole
Permit Fee (Weekly)		1,500/Month/Pole	2,000/Month/Pole	2,500/Month/Pole	3,400/Month/Pole
Administrative Fee (Weekly)		6,000/Pole	6,750/Pole	7,500/Pole	8,750/Pole
Administrative Fee (Business Directional Signs)	Inner Streets - 20,000.00				

FRONT/BACKLIT STREET LAMP POLES					
STREET LAMP POLES		Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		30,000.00/Pole	60,000.00/Pole	60,000.00/Pole	120,000.00/Pole
Administrative Fee (Above 6 Months)		120,000.00/Pole	140,000.00/Pole	240,000.00/Pole	240,000.00/Pole
Administrative Fee (6 Months Only)		60,000.00/Pole	70,000.00/Pole	120,000.00/Pole	120,000.00/Pole
Permit Fee (Less than 6 Months)		12,000/Month/Pole	16,000/Month/Pole	20,000/Month/Pole	27,200.00/Month/Pole
Administrative Fee (Less than 6 Months)		48,000.00/Pole	54,000.00/Pole	60,000.00/Pole	70,000.00/Pole

LED STREET LAMP POLES					
STREET LAMP POLES	Square metres	Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		45,000.00/Pole	90,000.00/Pole	90,000.00/Pole	180,000.00/Pole
Administrative Fee (Above 6 Months)		180,000.00/Pole	210,000.00/Pole	360,000.00/Pole	360,000.00/Pole
Administrative Fee (6 Months Only)		90,000.00/Pole	105,000.00/Pole	180,000.00/Pole	180,000.00/Pole
Permit Fee (Less than 6 Months)		18,000/Month/Pole	24,000/Month/Pole	30,000/Month/Pole	40,800/Month/Pole
Administrative Fee (Less than 6 Months)		72,000.00/Pole	81,000.00/Pole	90,000.00/Pole	105,000.00/Pole

\*\*\*\* Please take note: signs that exceed maximum sizes shall have the excess dimensions prorated and added accordingly



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**ANNUAL PERMIT FEES FOR FIRST PARTY SIGNS**

WALL/CANOPY/ROOF SIGNS				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	4,960.00	12,560.00	19,280.00	28,400.00
Up to 3.0	6,544.00	16,784.00	26,192.00	35,960.00
Up to 5.0	7,120.00	18,320.00	28,880.00	42,800.00
Up to 7.0	10,180.00	26,480.00	42,320.00	63,200.00
Up to 10.0	14,440.00	28,880.00	47,120.00	69,200.00
Up to 13.0	21,160.00	42,320.00	69,680.00	102,800.00
Up to 15.0	27,400.00	44,240.00	73,040.00	107,600.00
Up to 25.0	61,000.00	122,000.00	282,000.00	402,000.00
Above 25.0	416/sqm/week	416/sqm/week	585/sqm/week	715/sqm/week

WALL DRAPES				
Rural zone N	Normal zone N	Restrictive zone N	High street N	
416/sqm/week	416/sqm/week	585/sqm/week	715/sqm/week	

PROJECTING SIGNS				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	3,800.00	7,200.00	10,200.00	19,200.00
Up to 5.0	14,040.00	21,200.00	46,080.00	57,600.00

\*\*\* Projecting sign applications above 5qsm should be converted to freestanding signs.

WINDOW SIGNS				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	2,480.00	6,280.00	9,640.00	14,200.00
Up to 3.0	3,272.00	8,392.00	13,096.00	17,980.00
Up to 5.0	3,560.00	9,160.00	14,440.00	21,400.00
Up to 7.0	5,090.00	13,240.00	21,160.00	31,600.00
Up to 10.0	7,220.00	14,440.00	23,560.00	34,600.00
Up to 13.0	10,580.00	21,160.00	34,840.00	51,400.00
Up to 15.0	13,700.00	22,120.00	36,520.00	53,800.00
Up to 25.0	30,500.00	61,000.00	141,000.00	201,000.00
Above 25.0	208/sqm/week	208/sqm/week	293/sqm/week	358/sqm/week

FREESTANDING OR SKY SIGNS					
Maximum Area in Square metres	Rural Zone N	Normal Zone N	Restrictive Zone N	High Street N	Encroachment Fee N
Up to 1.0	22,840.00	30,080.00	48,800.00	66,800.00	92,000.00
Up to 3.0	27,208.00	35,696.00	58,160.00	79,760.00	110,000.00
Up to 5.0	34,670.00	45,290.00	74,540.00	101,900.00	137,000.00
Up to 7.0	41,404.00	53,948.00	89,048.00	121,880.00	164,000.00
Up to 10.0	52,870.00	68,690.00	114,320.00	155,900.00	182,000.00
Up to 13.0	68,431.00	88,697.00	148,016.00	202,070.00	218,000.00
Up to 15.0	81,080.00	104,690.00	176,330.00	239,600.00	227,000.00
Up to 20.0	122,940.00	158,780.00	267,590.00	363,080.00	272,000.00
Above 20.0 to 36.0	501,000.00	802,000.00	1,202,000.00	1,602,000.00	407,000.00

CUMMULATIVE ABOVE 15SQM (SKY SIGNS ONLY): SKY SIGNS DIVIDED INTO SMALLER UNITS AND ARE CUMMULATIVELY ABOVE 15SQM ON THE SAME SIDE OF A BUILDING

SKY SIGNS			
Maximum Area in Square metres	Normal Zone N	Restrictive Zone N	High Street N
Above 15.0 to 20.0 (cumulative per side)	842,000.00	1,262,000.00	1,682,000.00
Above 20.0 to 36.0 (cumulative per side)	1,136,000.00	1,556,000.00	1,976,000.00

**BANKS, BETTING COMPANIES, EATRIES, OIL & GAS AND FIVE MAJOR TELECOMMS**

WALL/CANOPY/ROOF SIGNS				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	5,544.00	14,784.00	24,192.00	36,960.00
Up to 3.0	7,761.60	20,697.60	33,868.80	47,544.00
Up to 5.0	8,568.00	22,848.00	37,632.00	57,120.00
Up to 7.0	12,852.00	34,272.00	56,448.00	85,680.00
Up to 10.0	18,816.00	37,632.00	63,168.00	94,080.00
Up to 13.0	28,224.00	56,448.00	94,752.00	141,120.00
Up to 15.0	36,960.00	59,136.00	99,456.00	147,840.00
Up to 25.0	84,000.00	168,000.00	392,000.00	560,000.00
Above 25.0	448/sqm/week	448/sqm/week	630/sqm/week	770/sqm/week

PROJECTING SIGNS				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	2,520.00	3,360.00	7,840.00	26,880.00
Up to 5.0	6,552.00	8,736.00	10,752.00	80,640.00
Up to 10.0	12,398.40	16,531.20	22,848.00	123,200.00
Up to 15.0	17,136.00	22,848.00	37,632.00	191,520.00
Up to 20.0	28,224.00	37,632.00	60,480.00	295,680.00

WINDOW SIGNS FOR BANKS AND INSTITUTION				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	2,772.00	7,392.00	12,096.00	18,480.00
Up to 3.0	3,880.80	10,348.80	16,934.40	23,772.00
Up to 5.0	4,284.00	11,424.00	18,816.00	28,560.00
Up to 7.0	6,426.00	17,136.00	28,224.00	42,840.00
Up to 10.0	9,408.00	18,816.00	31,584.00	47,040.00
Up to 13.0	14,112.00	28,224.00	47,376.00	70,560.00
Up to 15.0	18,480.00	29,568.00	49,728.00	73,920.00
Up to 25.0	42,000.00	84,000.00	196,000.00	280,000.00
Above 25.0	224/sqm/week	224/sqm/week	315/sqm/week	385/sqm/week

FREESTANDING OR SKY SIGNS					
Maximum Area in Square metres	Rural Zone N	Normal Zone N	Restrictive Zone N	High Street N	Encroachment Fee N
Up to 1.0	30,576.00	39,312.00	65,520.00	90,720.00	126,000.00
Up to 3.0	36,691.20	47,174.40	78,624.00	108,864.00	151,200.00
Up to 5.0	47,138.00	60,606.00	101,556.00	139,860.00	189,000.00
Up to 7.0	56,565.60	72,727.20	121,867.20	167,832.00	226,800.00
Up to 10.0	72,618.00	93,366.00	157,248.00	215,460.00	252,000.00
Up to 13.0	94,403.40	121,375.80	204,422.40	280,098.00	302,400.00
Up to 15.0	112,112.00	143,766.00	244,062.00	332,640.00	315,000.00

EXISTING FREESTANDING RATE APPLIES FOR SIZE ABOVE 15SQM

**BAJ ANNUAL PERMIT FEES FOR FIRST PARTY SIGNS-3D ADVERTS**

<b>3D WALL/CANOPY/ROOF SIGNS</b>				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	10,900.00	28,400.00	45,200.00	68,000.00
Up to 3.0	14,860.00	38,960.00	62,480.00	86,900.00
Up to 5.0	16,300.00	42,800.00	69,200.00	104,000.00
Up to 7.0	23,950.00	63,200.00	102,800.00	155,000.00
Up to 10.0	34,600.00	69,200.00	114,800.00	170,000.00
Up to 13.0	51,400.00	102,800.00	171,200.00	254,000.00
Up to 15.0	67,000.00	107,600.00	179,600.00	266,000.00
Up to 25.0	151,000.00	302,000.00	702,000.00	1,002,000.00

<b>3D PROJECTING SIGNS</b>				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	5,500.00	8,000.00	16,000.00	50,000.00
Up to 5.0	12,700.00	17,600.00	21,200.00	146,000.00
Up to 10.0	23,140.00	31,520.00	42,800.00	222,000.00
Up to 15.0	31,600.00	42,800.00	69,200.00	344,000.00
Up to 20.0	51,400.00	69,200.00	110,000.00	530,000.00

<b>3D FREESTANDING OR SKY SIGNS</b>					
Maximum Area in Square metres	Rural Zone N	Normal Zone N	Restrictive Zone N	High Street N	Encroachment Fee N
Up to 1.0	66,520.00	72,200.00	119,000.00	164,000.00	128,000.00
Up to 3.0	79,624.00	86,240.00	142,400.00	196,400.00	153,200.00
Up to 5.0	102,010.00	110,225.00	183,350.00	251,750.00	191,000.00
Up to 7.0	122,212.00	131,870.00	219,620.00	301,700.00	228,800.00
Up to 10.0	156,610.00	168,725.00	282,800.00	386,750.00	254,000.00
Up to 13.0	203,293.00	218,742.50	367,040.00	502,175.00	304,400.00
Up to 15.0	241,240.00	258,725.00	437,825.00	596,000.00	317,000.00
Up to 20.0	366,820.00	393,950.00	665,975.00	904,700.00	
Up to 25.0	1,501,000.00	2,002,000.00	3,002,000.00	4,002,000.00	

<b>3D SKY SIGNS</b>			
Maximum Area in Square metres	Normal Zone N	Restrictive Zone N	High Street N
Above 15.0 to 20.0 (cumulative per side)	2,102,000.00	3,152,000.00	4,202,000.00
Above 20.0 to 36.0 (cumulative per side)	2,837,000.00	3,887,000.00	4,937,000.00

<b>LED SCREENS AT FILLING STATIONS (MAXIMUM OF 3 SCREENS PER FILLING STATION)</b>			
SIZE	Normal	Restrictive	High
0 - 30 inches	27,000.00	52,000.00	102,000.00
31 - 60 inches	42,000.00	77,000.00	152,000.00

<b>NEON SIGNS</b>					
WALL/CANOPY/ROOF SIGNS	Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0		6,940.00	17,840.00	27,920.00	41,600.00
Up to 3.0		9,316.00	24,176.00	38,288.00	52,940.00
Up to 5.0		10,180.00	26,480.00	42,320.00	63,200.00
Up to 7.0		14,770.00	38,720.00	62,480.00	93,800.00
Up to 10.0		21,160.00	42,320.00	69,680.00	102,800.00
Up to 15.0		40,600.00	65,360.00	108,560.00	160,400.00

FREESTANDING OR SKY SIGNS	Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0		33,760.00	44,120.00	72,200.00	99,200.00
Up to 3.0		40,312.00	52,544.00	86,240.00	118,640.00
Up to 5.0		51,505.00	66,935.00	110,810.00	151,850.00
Up to 7.0		61,606.00	79,922.00	132,572.00	181,820.00
Up to 10.0		78,805.00	102,035.00	170,480.00	232,850.00
Up to 15.0		121,120.00	156,035.00	263,495.00	358,400.00

Neon signs above 15sqm would be billed as LED structures

<b>LED SIGN /NEON LED- ON PREMISE (FLAT RATE FOR ALL ZONES)</b>			
	0 -5 Sqm	ABOVE 5 -10 Sqm	ABOVE 10 -15 Sqm
	N1,002,000.00	N2,502,000.00	N3,502,000.00

Note:

- No first party LED sign should be above 15sqm.
- Any application above 15sqm should go through third party registration.
- An application fee of N500,000 (Five Hundred Thousand Naira) / Per Application and Site Inspection fee of N10,000 (Ten Thousand Naira) must accompany the filled application.

<b>SPECIAL ADVERTISEMENT RATES</b>	
Description/Max Area in Square meters	N
Product Display Advertisement	Attracts additional 50% of the 1st Party listed fees
On-premise 3rd Party signs	Attracts additional 15% of the 1st Party listed fees
Flags	N42,000 per annum
Small shops (Frontal area only)	N22,000 per annum
<b>STREET DIRECTIONAL SIGN</b>	
The rate per slot	N62,000 per annum

The Agency shall review from time to time the permit fees and charges contained in this Schedule.

**ANNUAL PERMIT FEES FOR MOBILE ADVERTS AND TEMPORARY SIGNS**

<b>MOBILE ADVERTS</b>	
Designation	RATE (N)
Full Branding	
Trailer/Truck/Coaster/Civillian	49,900.00 per annum
Full Branding Bus/Pickup/SUV	39,900.00 per annum
Full Branding Car	19,900.00 per annum
Full Branding: Motorcycle/Tricycle/Push Cart	19,000.00 per annum
Semi Branding Motorcycle/Tricycle/Push Cart	1,900.00 per annum
Semi Branding Car	3,900.00 per annum
Semi Branding Bus/Pickup/SUV	7,900.00 per annum
Semi Branding Trucks/Coaster/Civillian	9,900.00 per annum
Semi Branding Trailers	9,900 per annum

<b>COMMERCIAL BRANDING</b>	
Commercial Tricycle Branding	RATE (N)
Per Day	2,000.00
Per Week	10,000.00
Per Month	40,000.00
Quarterly	110,000.00
Bi-Annual	200,000.00
Annual	400,000.00

<b>SPECIAL ADVERTISEMENT (MOBILE)</b>	
DESIGNATION	RATE (N)
Light Box Cab (Commercial Branding)	100,000 per annum
Light Box Plus Doors Cab (Commercial Branding)	150,000 per annum
Promotional Advert Vehicles (PAV) (Commercial Branding) Static	1,250,000 per annum
Promotional Advert Vehicles (PAV) (Commercial Branding) Ultrawave & LED	1,500,000 per annum
Intra-State Luxurious Bus Advertising (LAGBUS/LAMATA/LAWMA) (Commercial Branding)	360,000 per annum
Tricycle (Commercial Branding)	25,000 per annum
Transporters (Mini Buses, Korope, Keke Marwa & Danfo)	5,000 per month

<b>TEMPORARY SIGNS (WEEKDAY RATE)</b>			
	Per Week	Above 4.5sqm	Road Show
Wall Drapes / Banners	7,500	N1,250 per sqm/week	N7,500 Daily per side of vehicle
Parasols	7,500		
Flags	5,000		
Kiosks	7,500		
Gazebos	10,000		
Table & chair	7,500		
Banner on the rig	7,500		
Umbrella advert	7,500		
Feathers	7,500		
T-Shirts			N1,000/Day
City Walker		N3,500 per Day	
Floor Mat/Wall mural	N1,250 per sqm per week		
Mascot	50,000		
Trolley/Push cart	7,500		
Roadshows (Bulk Applications)	N5m/annum/N1.5m/quarter		
Roadshows (Bulk Applications + POS)	N10m/annum/N3m per quarter		

<b>TEMPORARY SIGNS (WEEKEND RATE)</b>			
	Per Week	Above 4.5sqm	Road Show
Wall Drapes / Banners	5,000	N1,250 per sqm/week	N5,000 Daily per side of vehicle
Parasols	5,000		
Flags	5,000		
Kiosks	7,500		
Gazebos	6,000		
Banner on the rig	5,000		
Feathers	5,000		
T-Shirts			N750/Day
City Walker		N2,000 per Day	
Floor Mat		N1,050 per sqm per week	
Trolley	5,000		
Roadshows (Bulk Applications)	N5m/annum/N1.5m/quarter		
Roadshows (Bulk Applications + POS)	N10m/annum/N3m per quarter		
<b>Wall Mural</b>	<b>Normal</b>	<b>Restrictive</b>	<b>High</b>
1 Year	224/sqm/week	315/sqm/week	385/sqm/week
6 Months	424/sqm/week	515/sqm/week	585/sqm/week
3 Months	624/sqm/week	715/sqm/week	785/sqm/week

The Agency shall review from time to time the permit fees and charges contained in this schedule.

ANNUAL PERMIT FEES FOR SMALL FORMAT SIGNS					
Small Format					
Composite Directional Sign	20,000 per annum				
Street Furniture		Normal	Restrictive	High	Kwik Tower
0 - 5 Sqm		120,000.00	180,000.00	300,000.00	800,000.00
Above 5 - 10 Sqm		225,000.00	240,000.00	400,000.00	800,000.00
Mupi Boards	300,000 per annum				
Small Format Iconic (Cube)					
Up to 5sqm	500,000/face/annum				
Up to 10sqm	750,000/face/annum				
Above 10sqm-15sqm	Unipole rate/face, dependent on street classification				

No small format iconic (cube) should exceed 15sqm

Any application above 15sqm should go through third party application

Round About	Normal	Restrictive	High	
	500,000.00	1,000,000.00	1,500,000.00	
Building Branding	200,000/face/floor			
Adverts on Kiosks (Kiosk Branding)				
Up to 5sqm	80,000 per annum			
Up to 10sqm	150,000 per annum			
Street directional poles	Normal	Restrictive	High	local/int'l airport
Static	35,000/structure	50,000/structure	65,000/structure	80,000/structure
Backlit static	45,000/structure	60,000/structure	75,000/structure	90,000/structure
LED	55,000/structure	70,000/structure	85,000/structure	100,000/structure
3rd party Kiosks	Normal	Restrictive	High	local/int'l airport
Up to 5sqm	60,000/quarter	80,000/quarter	100,000/quarter	120,000/quarter
SME kiosk	Normal	Restrictive	High	
	5,000/annum	7,500/annum	10,000/annum	
A-Frame boards	Sponsorship	Normal	Restrictive	High
	20,000/A-frame board/week	10,000/A-frame board/week	25,000/A-frame board/week	50,000/A-frame board/week
Wrap Around (for construction sites only)	N5,000,000/face/annum			
Containers	N200,000 per annum			
Containers - Multiple Applications - 50 & above)	10% discount on standard rate			
Traffic Warden Booth	N60,000 per annum			
Traffic Light Branding	N25,000 per annum			
Kiosks (Multiple applications - 100 & above)	10% discount on standard rate			
Entrance Arcade	1,000,000 per annum for up to 27sqm			Above 27sqm shall henceforth be considered a Gantry C and shall go through 3rd party application process
LED SCREENS AT FILLING STATIONS (3RD PARTY)				
0 - 60 inches	300,000/face			
Above 60inches-1sqm	750,000/face			

BUS SHELTER RATE	
Duration	Non-Rural/Amount N
1 Year	200,000.00

DEVELOPMENT BOARDS:	GOVERNMENT CONTRACTORS ONLY		OTHERS
	N	N	N
Maximum Area in Square Meters			
Up to 5.0	350,000.00		100,000.00
Up to 10.0	500,000.00		150,000.00
Up to 15.0	650,000.00		200,000.00
Up to 20.0	800,000.00		300,000.00
Up to 25.0	950,000.00		600,000.00

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\*\*\*\* Please take note: signs that exceed maximum sizes shall have the excess dimensions prorated and added accordingly

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